

Data for Health (D4H) Documenting Impact Consultant

Project background

Purpose and scope

The Bloomberg Philanthropies Data for Health (D4H) Initiative is seeking one (1) consultant who will work with D4H leadership and program staff to identify countries and interview country stakeholders to uncover stories of impact and success that follow the three-step data to policy arc and capture the system improvements that led to these achievements.

About Vital Strategies

Vital Strategies is an international public health organization. Our programs strengthen public health systems and address the world's leading causes of illness, injury and death. We currently work in 80+ countries, supporting data-driven decision-making in government, advancing evidence-based public health policies and mounting strategic communication campaigns. Vital Strategies' priorities are driven by the greatest potential to improve and save lives. They include non-communicable disease prevention, cardiovascular health promotion, tobacco control, road safety, obesity prevention, epidemic prevention, environmental health, vital statistics systems building and multi-drug resistant tuberculosis treatment research. Please visit our website at www.vitalstrategies.org to find out more about our work. Please visit our website at www.vitalstrategies.org to find out more about our work.

Data Impact Program and Data for Health Initiative

The Bloomberg Philanthropies D4H Initiative aims to enhance public health data collection and use in low- and middle-income countries. The Civil Registration and Vital Statistics Improvement (CRVS) and Data Impact (DIP) Programs are two of the projects under the Initiative. The Civil Registration and Vital Statistics (CRVS) Improvement Program within D4H assists governments in strengthening their systems for counting every birth and death and monitoring the causes of death. The Data Impact Program (DIP) partners with government public health agencies and national statistics offices to strengthen the use of data in policy development and other key decision areas – to prevent data that has been collected from being “left on the shelf” (or on a computer). Since the start of the D4H Initiative in 2015, the CRVS and DIP Programs delivered by technical teams in Vital Strategies, the US Centers for Disease Control and the CDC Foundation have worked in over 30 countries, applying the principles of country ownership, capacity-building, and sustainability. Ten out of the 25 countries in the current cohort of focus countries, i.e., those receiving more direct and dedicated technical assistance, have been part of the Initiative for 10 years.

Context and justification

One of the important objectives of the CRVS and DI Programs is to work collectively with countries to achieve the data to policy arc. This arc encompasses interventions and technical assistance in three main steps: 1) CRVS data systems strengthening and data collection, 2) data analysis, visualization, interpretation and data use, and 3) the enactment of health and social policies based on the two previous steps to improve population health and livelihoods.

As the D4H Initiative has been implemented for almost a decade, it is important to document the stories of impact that follow this three-step arc to demonstrate the success and fruits of Bloomberg's investment.

Scope of work

D4H is seeking a consultant who will work with D4H leadership and program staff to identify countries and interview country stakeholders to uncover stories of impact that follow the three-step data to policy arc and capture the system improvements that led to these achievements. We are interested in not only documenting countries where we know impact and success has been achieved but also uncovering success stories that we may have missed through regular reporting channels. To do this, the consultant will meet with D4H leadership to discuss potential countries to engage, review existing documents detailing the progress to date in the selected countries, and interview key stakeholders in countries about the CRVS and DI program work and how this has led to success.

Deliverables and expected outcomes

The deliverables expected from the consultant are:

- Meet regularly with D4H leadership from Vital Strategies and the CDC Foundation to identify D4H countries in which to interview government stakeholders
- Develop interview guide and interview plan in consultation with D4H leadership
- Carry out interviews with stakeholders in a maximum of 10 D4H countries to understand and document how they achieved the data systems strengthening to data use to policy arc. The Consultant may need to interview 1-5 stakeholders per country
- Develop a minimum of 10 case studies summarizing the stories of success using the interviews either in short visually appealing 1-3 pagers per country and an additional visual asset such as a slide deck

Work methodology

The consultant will meet regularly with D4H leadership to discuss the approach, countries and methodology for this consultancy including the best way to develop the interview guide and to coordinate with country stakeholders.

Consultant profile

The Consultant must have the following skills and competencies:

- Minimum of 10 years' experience in public health, international development or other relevant field
- Experience in qualitative interviewing and public health communications
- Proven experience in working with government stakeholders in low-and-middle-income countries
- Excellent written and oral communication skills.
- Ability to work independently and as part of a team.
- Previous experience in the field of vital statistics would be an asset.
- Fluent in English
- Proficiency in French, Spanish, Portuguese, or another language is an advantage

Application

Interested consultants should submit a CV and cover letter including daily rate in local currency and estimated number of days by e-mail in PDF format to bkiernan@vitalstrategies.org with the email subject line that includes your first and last name followed by "D4H Documenting Impact Consultant" by **April 30, 2025 at 5 pm EST**

Duration

This is a consultant position with an anticipated level of effort of up to **40 days**. The number of days will



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be decided based on the final number of countries. Note that contracts are executed and paid in the currency of the country where the consultant is based and that payments are tied to deliverables.