Public health communication consultant

Background
Vital Strategies is an international public health organization. Our programs strengthen public health systems and address the world’s leading causes of illness, injury and death. We currently work in 73 countries, supporting data-driven decision-making in government, advancing evidence-based public health policies, and mounting strategic communication campaigns. Vital Strategies’ priorities are driven by the greatest potential to improve and save lives. They include non-communicable disease prevention, cardiovascular health promotion, tobacco control, road safety, obesity prevention, epidemic prevention, environmental health, vital statistics systems building, and multi-drug resistant tuberculosis treatment research. Please visit our website at www.vitalstrategies.org to find out more about our work.

Data Impact Program, Data for Health Initiative
The Bloomberg Philanthropies Data for Health Initiative aims to enhance public health data collection and use in low- and middle-income countries. Under this Initiative, Vital Strategies, in partnership with other global public health organizations, is implementing a multi-year program to provide support to numerous countries in Africa, Latin America, Asia, and the Pacific in improving public health data systems, such as civil registration and vital statistics and cancer registries and enhancing the use of data for decision making.

As part of the Data for Health Initiative, the Data Impact Program (DIP) provides technical assistance to government public health agencies and national statistics institutes to support capacity development in the domain of data use, i.e., analysis, presentation, dissemination and translation of data into policy. The Program’s objective is to help governments systematically strengthen the use of data in policy development and other key decision areas. To facilitate our work, in-person courses have been developed on communicating public health data. This includes a course for government staff sharing health data with the public and decision-makers as well as a program for journalists who would publish data-rich stories using public health data.

The DIP is seeking a consultant who will work with Program staff to review, update and catalog existing content on the two courses, and develop new material and resources based on identified needs.

Responsibilities/Deliverables
• Engage with staff and consultants in countries that participate in the Data Impact Program to determine the value of content, areas of improvement and potential gaps.
• Review and update training materials to ensure that content is up to date, consistent, cohesive, relevant and reflects the diverse countries we work in.
• Use existing material to develop facilitator and participants guides.
• Develop resources and activities to complement training content.
• Work with copy editors, designers and developers to produce high-quality end products.

Experience and Qualifications
• Post-graduate degree in a relevant field such as communication, journalism or public health
• Experience developing and providing training programs, especially to government officials
• Experience working in low- and middle-income countries
• Written and oral English language proficiency
• Strong verbal and written communication skills
• Comprehensive project management skills, with the ability to meet tight deadlines

**Assignment**
This is a consultant position with an anticipated level of effort of up to 28 days total. Deliverables are expected to be completed by June 2022. Note that contracts are executed and paid in the currency of the country where the consultant is based and that payments are tied to deliverables. It is anticipated that the total

**Application**
Submit a CV and cover letter including your daily rate to rjina@vitalstrategies.org and Operationsrfp@vitalstrategies.org by **March 31, 2022, 5.00 PM EST**. Note any additional services you provide that you think may benefit this project.