100 Broadway, 4th Floor New York, NY 10005, USA +1 212 500 5720 vitalstrategies.org

Offices

New York | Paris | Singapore | Jinan | São Paulo

Consultant: Senior Fundraiser

Location: USA or UK

## Introduction

All around the world, Vital Strategies quickens the pulse of public health. We work in 70 countries to prevent obesity and cardiovascular disease, end smoking, strengthen road safety, cure tuberculosis, and ease air pollution.

Walk into a Vital Strategies office and you might find a team looking for ways to stand up to the soda industry in Colombia. A technical advisor working with a Ministry of Transportation official to redesign traffic intersections in Colombia. A doctor conducting clinical trials on tuberculosis in Mongolia. A journalist designing a social media campaign to eliminate trans-fat consumption in Kenya.

Because of our comprehensive approach, and a steadfast commitment to quality research and programs, we're growing!

In fact, we've grown 30 percent every year for the past 5 years. We now have a staff of 400, a budget of \$150 million, and regional offices in the US, China, France, Brazil, and Singapore.

If you're looking for a consulting engagement working with a world-class team tackling the world's biggest health problems, we would like to speak with you!

## The Opportunity

The organization is leading a number of exciting initiatives and wishes to raise funds to expand the availability of these programs. That's where you come in. We are seeking an innovative, seasoned, entrepreneurial professional who can strategize with us and lead fundraising initiatives.

**Understand current trends in philanthropy.** You will be familiar with foundations and donors and what their current giving priorities are in order to identify partners whose interests align with our mission

**Match Maker.** You are experienced in navigating the world of potential funders and cultivating interest and partnerships, using your expertise work with us to identify and cultivate major donors, including corporations, foundations and individuals whose passions and giving profiles align with our mission.

**Public Health.** Prior support of public health organizations will give you a strong sense of the issues in order to articulate our unique programs in various forums and with varied potential donors.

**Dare to be Different.** Vital Strategies does not consider itself just another public health non-profit. It has set real goals for real impact. So, we don't just want traditional approaches. Bring your out-of-the-box thinking and creativity to help us raise funds for global impact.

**Behind the Scenes.** Work with our Communications team to develop materials and with our Office of the President to develop strategy and process.

## Interested?

If your answer is "yes" or "maybe" please send cover letter and CV to: <a href="hr@vitalstrategies.org">hr@vitalstrategies.org</a>, including "Consultant: Senior Fundraiser" in the subject line.

For more information on Vital Strategies, see <a href="https://www.vitalstrategies.org">https://www.vitalstrategies.org</a>