



Data Impact Program

The Data Impact Program partners with governments to strengthen their use of data in decisions about public health policies and programs.

For more information about the training, please email:

dataforhealth@vitalstrategies.org



Effective Use Of Data In Public Health Journalism Civil Registration & Vital Statistics (CRVS)

Training Overview

WHO IS THIS TRAINING FOR?

The training has been designed for journalists who wish to increase their capacity to use CRVS data to support and enrich their work. It focusses on improving journalists' abilities to source, understand, and translate relevant data into rich and compelling stories and to evaluate government public health claims using CRVS data.

WHAT ARE THE TRAINING OBJECTIVES?

The training will enable journalists to:

- Understand what CRVS is and why it is important and newsworthy
- Identify major sources of public health data, with a focus on CRVS data
- Understand how to access and interpret CRVS data for use in stories
- Understand how to do basic synthesis/analysis using CRVS data
- Tell a story using CRVS data or about the value of strong national CRVS systems
- For each of the above, understand the links between CRVS systems and equitable development, and how CRVS data can be used to expose inequity

HOW CAN I ACCESS THE TRAINING?

The training is available as a 3-day interactive, face-to-face workshop, which has been designed to provide several opportunities for participating journalists to build their skills and to receive feedback from CRVS experts. The Schedule is provided on the following page.

A modified version of the training is also available online through [Vital Strategies' Center for e-Learning](#). The online version includes four modules and takes approximately 2.5 hours to complete.

Bloomberg Philanthropies  DATA FOR HEALTH INITIATIVE

 Data to Policy

 Vital Strategies

 CDC Foundation
Together our impact is greater

Schedule



Day 1 — 9:00 - 5:15

MODULE 0

INTRODUCTIONS AND OVERVIEW (9:00 - 10:15)

1 hour 15 minutes

SESSION 1.1 (10:15 - 11:45) Why Use Data in your Journalism?

1 hour 30 minutes

☕ TEA BREAK (11:45 - 12:00)

15 minutes

SESSION 1.2 (12:00 - 1:30) Introduction to CRVS

1 hour 30 minutes

☺ LUNCH (1:30 - 2:30)

1 hour

SESSION 1.3 (2:30 - 3:30) Importance of CRVS

1 hour

SESSION 1.4 (3:30 - 5:00) Sources of CRVS data — Part 1

1 hour 30 minutes

WRAP-UP (5:00 - 5:15) Wrap-up and Evaluate the Day

15 minutes



Day 2 — 8:30 - 4:15

REVIEW/PREVIEW (8:30 - 8:45)

15 minutes

MODULE 1 SESSION 2.1 (8:45 - 10:00) Sources of CRVS data — Part 2

1 hour 15 minutes

☕ TEA BREAK (10:00 - 10:15)

15 minutes

SESSION 2.2 (10:15 - 12:00) Data Visualizations

1 hour 45 minutes

MODULE 2 ☺ LUNCH (12:00 - 1:00)

1 hour

SESSION 2.3 (1:00 - 2:30) Evaluating Public Health Claims

1 hour 30 minutes

MODULE 3 SESSION 2.4 (2:30 - 4:00) Where are your CRVS Stories?

1 hour 30 minutes

WRAP-UP (4:00 - 4:15) Wrap-up and Evaluate the Day

45 minutes



Day 3 — 8:30 - 1:15

REVIEW/PREVIEW (8:30 - 8:45)

15 minutes

SESSION 3.1 (8:45 - 10:45) CRVS Panel Discussion

2 hours

☕ TEA BREAK, WITH PANELISTS

(10:45 - 11:15)

30 minutes

SESSION 3.2 (11:15 - 12:45) Refine the Journalists' Stories Ideas

1 hour 30 minutes

WRAP-UP (12:45 - 1:15) Wrap-up and Evaluate the Training

30 minutes