



Communication Intern

Vital Strategies

Vital Strategies, based in New York City, is an international public health organization. We develop and oversee programs to strengthen public health systems and address leading causes of morbidity and mortality, providing expertise in project implementation and management, strategic communications, epidemiology and surveillance, and other core public health capacities. Our specific programs include road safety, obesity prevention, tobacco control, and activities to strengthen public health data systems and the use of public health data to guide policy and decision-making. Activities are based in low and middle-income countries and cities in Africa, Latin America, Asia and the Pacific. Please visit our website at www.vitalstrategies.org to find out more about our work.

The Position

Vital Strategies is seeking qualified candidates for the consultancy position of **Communication Intern** in its India office to support its communication program in India. Applicants must possess a valid work permit to work in India.

Reporting to the Vice President - Global Policy and Research, and Associate Director – South Asia, the specific responsibilities/ tasks will include the following:

Specific Duties:

- Assist the tobacco control health communication program in India primarily, but also support road safety and any other intervention in the pipeline.
- Assist in the implementation of evidence-based population level mass media campaigns in tobacco control in line with government's priorities.
- Assist research and program teams in message testing and media production of campaigns.
- Assist in designing and implementing social media campaigns.
- Assist in managing and maintaining various social media pages and platforms, keep track of as well as record social media metrics, and assist analysis of social media content and reach.
- Assist in tracking of country projects, forecasting and tracking of country budget.
- Assist in managing vendors such as social media, PR, media monitoring, research, and production agencies.
- Assist in donor reporting.
- Handle internal as well as external communications in India as well as globally.
- Perform desk research whenever needed.
- Assist with other tasks as needed.



Qualifications and Skill Set

- Master's degree/enrolled in a masters' degree course
- Interest/experience in public health and/or communication for social and behavior change
- Experience/knowledge of social media platforms
- Strong initiative: self-starter with good follow through
- Highly organized and efficient with ability to deliver tasks quickly and of high quality
- Strong writing skills
- Strong inter-personal skills
- Ability to multitask in a new environment
- Resourceful, willing to learn on the job
- Knowledge of Microsoft Office products

How to apply:

Please send CV and a cover letter, including salary expectations, to vmallik@vitalstrategies.org. Applications will be accepted until the position is filled.